## Keck School of Medicine of USC

Department of Translational Genomics
Translational Biotechnology Seminar

## Going Beyond Technical Expertise in Biotechnology



Kinshuk Kocher, MBA
Advisor and Entrepreneur

Wednesday, April 26, 2023 2:00 pm - 3:00 pm Zoom Registration by 04/26 noon with USC email address

Mr. Kinshuk Kocher has a diverse background spanning entrepreneurship, consulting, and healthcare, with over 12 years of valuable experience. He is currently advising startups and small to midsize businesses across various industries. His most recent role involved spearheading the development of innovative digital health technologies at a multinational pharmaceutical and biotechnology company, GSK. Under his leadership, GSK launched its inaugural digital health venture incubator and achieved significant value creation through the implementation of rapid experimentation methods.

Mr. Kocher has also demonstrated his entrepreneurial prowess by successfully building and exiting Caredose, a health tech startup that offered pre-packaged dose pouches for chronic patients, complete with real-time tracking of medication adherence. Prior to his entrepreneurial endeavors, he pursued his MBA from the University of Oxford and worked as a consultant at McKinsey and EY.

Recently, Mr. Kocher relocated from India to Los Angeles and has been actively participating in healthcare conferences and events throughout the United States. In this seminar, he will discuss his personal experiences with consulting, entrepreneurship, and networking.