

Keck School of Medicine of USC

Biotechnology Entrepreneurship and Commercialization

Unpacking Indigo for Team and Life Success



Sheri Smith

Founder & CEO
The Indigo Project

Thursday, October 19, 2017
10 – 11:50 a.m.

Sheri Smith graduated from American University with a B.A. in International Studies and holds an M.A. from Georgetown University in Communication, Culture and Technology. In college, Sheri interned at the State Department for Vital Voices, an initiative started by Hillary Clinton. Here Sheri recognized her passion for helping people find their voice and inspiring them to catalyze change in the world. Shifting her career focus to corporate consulting, Sheri discovered the power of assessment technology for hiring and coaching and has been using these tools for over 15 years. Sheri saw the benefits of clients working in their zone of genius and the pain of being in a role that wasn't a good fit. As a result, she founded The Indigo Project www.indigoproject.org in 2013 with the vision of ushering in an education revolution that shifts the system away from standardization to a personalized system that empowers and trains students to ultimately find work they love.

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